From: Daragan, Karen on Mon, Mar 27, 1995 12:24 PM
Subject: RE: Club B&H Markets
To: Dillard, Jack
Cc: Carraro, Tara; Slavitt, Josh

Jack:
• Legal checked out current sampling and marketing law in each of the venues and they check out fine.
•Josh was working with C&B to check out pending and potential sampling and marketing restrictions and the ramifications of the implementation of promotional activity such as this.
•WHAT I SENT YOU was a list of specific venues (bars, fairs, etc.) that have agreed to work with us in the Houston market only. I thought you or your lobbyists might want to look at the list to see if there are any venues that stand out. Otherwise, it should be fine. All looks good to me. This is a good promotion. We have good message track if media asks about it or anybody complains about it.

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